



Near Term Purchaser/Payer Propulsion of EB Care

- A. ↑ tiered MD networks based on measures of claims-based quality & total cost of care per episode (MDs pick most treatments)**
- B. ↑ tiered treatment options based on**
 - 1) Net total value-added rather than treatment option cost only**
 - 2) All treatment types, rather than Rx only**
- C. ↑ political support for:**
 - 1) ↑ HIT infrastructure, prioritizing active clinical decision support & standardized treatment protocols**
 - 2) ↑ Medicare value purchasing & cov with evidence collection**
 - 3) ↑ investment in comparative (cost-)effectiveness research**